



FOR IMMEDIATE RELEASE

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PACIFICORD TO OFFER FREE PRENATAL CLASSES IN SAN DIEGO

IRVINE, Calif. (August 24, 2009) - Dedicated to serving the private cord blood banking needs of Southern California, PacifiCord (www.pacificord.com) today announced it will be offering free prenatal classes in San Diego starting September 9, 2009. This will be PacifiCord's fourth prenatal class location in Southern California. Currently, PacifiCord holds free prenatal classes in Sherman Oaks, Santa Monica, as well as its Irvine, CA headquarters. Some of the most popular classes offered in each location include preparation for childbirth, breastfeeding basics, and baby care basics.

"San Diego is a great city, full of young, growing families. By offering free prenatal classes, PacifiCord has a great opportunity to connect with and provide a valuable service to the greater San Diego community while also educating them of their cord blood banking options," said Wendy Spry, LVN, CPSS and Healthcare Educator at PacifiCord.

"PacifiCord's business is rooted in providing an unparalleled level of service to expectant parents," said Bob Kurilko, President and CEO of PacifiCord. "Providing free prenatal classes is a natural extension of our Cord Blood Concierge™ Service that includes free in-person consultations, complementary tours of our working laboratory and hand-couriered cord blood pick-up for families in the Southern California area."

For class locations, schedules and to enroll in one or more of PacifiCord's free prenatal classes in San Diego, Irvine, Santa Monica and/or Sherman Oaks, please visit: www.pacificord.com.

About PacifiCord

Based in Irvine, Calif., PacifiCord is part of the HealthBanks Biotech Group, which for nearly 10 years has been a leader in cord blood stem cell processing, storage and research. PacifiCord and HealthBanks Biotech were the first family banks in the world to adopt the optimum methods and technologies of the world's leading public cord blood programs, thereby setting a new standard that few other family banks can match.

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PacifiCord is a California state-licensed cord blood bank and an FDA-Registered Human Cell, Tissues and Cellular and Tissue-Based Products (HCT/P) Establishment.

For more information about PacifiCord or to obtain a free information kit, please visit www.pacificord.com or contact toll-free at (888) 379-CORD (2673).

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