



CORPORATE FACT SHEET

What Is PacifiCord?

Based in Irvine, Calif., **PacifiCord** is a family cord blood bank. It is the only cord blood bank center in Southern California to offer clients the exclusive **Cord Blood Concierge™ Service** – which includes in-person facility tours and consultations, hand-transported cord blood services and regular perinatal and newborn education programs.

PacifiCord is part of the HealthBanks Biotech Group, which for nearly 22 years has been a leader in cord blood stem cell processing, storage and research. PacifiCord and HealthBanks Biotech are the first family banks in the world to adopt the *optimum* methods and technologies of the world's leading public cord blood programs, thereby setting a new standard that few other family banks match.

Core Mission

PacifiCord is dedicated to being Southern California's leading family cord blood banking service through the use of optimum, best practices, state-of-the-art technology and unmatched personal service through its *Cord Blood Concierge™ Service*.

What Makes PacifiCord Unique?

PacifiCord Cord Blood Concierge™ Service

Exclusive to PacifiCord, the Cord Blood Concierge Service offers expectant parents unprecedented personal service, education and access to staff for decision-making ease. The service includes:

- **In-Person Consultation:** A PacifiCord representative will come to meet with family at home or another location.
- **Facility Tour:** Clients and prospects can personally visit the PacifiCord Southern California Cord Bank Center and its laboratory and cryogenic storage facilities to see firsthand how stem cells are processed and stored.
- **PacifiCord Healthcare Educator:** A PacifiCord professional is dedicated to informing expectant parents through in-person appointments and group classes about matters ranging from prenatal care to cord blood stem cell science.
- **Specialty Transport:** Client's cord blood units go directly from the hospital to PacifiCord for processing—all within 24 hours or less¹.
- **Global Best Practices:** PacifiCord follows the same best practices used by the world's leading public banks to ensure optimal stem cell viability in the event that cells are needed in the future.

¹ Processing cord blood within 48-hours of collection is considered "acceptable" in the field, however, under most circumstances, PacifiCord processes cord blood within 24-hours or less which is considered "optimal."

**What Makes
PacifiCord Unique
(cont.)**

- **World’s Preferred Technologies:** PacifiCord processes and stores stem cells individually using the most advanced equipment, including the AXP™ and BioArchive® by ThermoGenesis, the same technology used by the world’s leading public cord blood banks². Few family cord blood banks use this equipment or processes and stores cord blood units individually.
- **Industry’s Most Comprehensive Cord Blood Collection Report:** Once a baby’s cord blood has been processed, parents receive a cell analysis report that details the total volume of blood collected, cell count and cell viability of the sample. The parents also receive a unique number for the exact location of the sample in the BioArchive® liquid nitrogen-based storage system.

**PacifiCord in Stem Cell
Research**

PacifiCord, as part of the HealthBanks Biotech Group, works closely with researchers at a number of top-tier medical institutions, such as University of California, Los Angeles and John Hopkins University, both leaders in stem cell research in medical treatments.

Current PacifiCord research includes:

- **HPV Vaccine HPV (human papillomavirus)** is a common virus that infects the skin and mucous membranes. There are about 100 types of HPV and approximately 15 "high-risk" classifications – some of which can cause cancer. It is estimated that 80 percent of women and 50 of all adults will get one or more types of "genital" HPV at some point in their lives. PacifiCord is in the process of filing for an investigational new drug (IND) to start a Phase 1 U.S. clinical trial for a vaccine for treatment and prevention of HPV.
- **Vaccine Testing:** Stem cells are not only useful for treating and curing diseases, but are also vital for testing vaccines, which are used in the treatment and prevention of serious or deadly diseases. To support this effort, PacifiCord is participating in ongoing research on the use of stem cells as vaccine test agents.
- **Cell Expansion:** The success rate for stem cell transplants is based on several factors, including stem cell viability (how well the cell will function), the DNA match of the graft and the total number of viable cells that are infused into the patient. PacifiCord is currently developing new methods to expand stem cells for use in bone marrow transplants.
- **Traumatic Brain Injury** PacifiCord will be part of a Phase 1 U.S. clinical trial of stem cell treatment for traumatic brain injury³.

² The vast majority of successful transplants have come from cord blood collected and stored by public banks, such as the New York Blood Center, Duke University and MD Anderson Medical Center

³ "Administration of Hematopoietic Stem Cells Derived from Human Cord Blood Causes Attenuation of Traumatic Brain Injury by Their Apoptotic, Anti-inflammatory, Neurotrophic Potential"

**PacifiCord Standard
Pricing Options**

Option 1 – One Year Storage Plan
\$2,300 (*Exclusive promotions vary by month*)

- PacifiCord Collection Kit: \$150
- Cell processing, transport and first year of storage: \$2,150
- Each additional year of storage is \$150 per year, paid annually
- *Ask about PacifiCord’s current promotions and special discounts.*

Option 2 - 18 Year Storage Plan
\$4,350 (*Exclusive promotions vary by month*)

- PacifiCord Collection Kit: \$150
- Cell processing, personal courier transport and 18 years of storage: \$4,200 (*a \$500 savings*)

Financing: PacifiCord is committed to making its cord blood services available to as many parents as possible, regardless of their financial condition. To this end, the company offers a number of payment terms and options for its clients.

Special Pricing: Special pricing is available for parents of multiple children, returning customers, active military, firefighters, select medical professionals, and client referrals.

**PacifiCord Corporate
Headquarters**

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**PacifiCord
Management**

Bobby Yu
COO

Paul V. Holland, M.D.
Medical Director

**PacifiCord/HealthBank
Accreditations and
Certifications**

- California State Biologics License⁴
- FDA-registered Human Cell, Tissues and Cellular and Tissue-Based Products (HCT/P) Establishment.⁴
- The Hong Kong Laboratory Accreditation Scheme (HOKLAS)⁵
- College of American Pathologists (CAP)⁶
- American Society for Histocompatibility and Immunogenetics (ASHI)⁷
- American Association of Blood Banks (AABB) Accreditation⁴

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4. Irvine

5. Hong Kong

6. Taipei, Hong Kong

7. Taipei